

## NABSE CONFERENCE SPONSORSHIP OPPORTUNITIES

### NABSE CORPORATE SUPPORT PROTOCOL

NABSE invites corporations, businesses and other for-profit organizations to participate in all NABSE programming. In restructuring its business plan to reflect various levels of support and participation from the corporate and for-profit world, NABSE has developed a two-tier approach: **Corporate Partnership Network (CPN)** and the **NABSE Annual Conference General and Single Event Sponsorship Opportunity**.

### CORPORATE PARTNERSHIP NETWORK (CPN)

Over the past decade, NABSE has cultivated and sustained a relationship with selected corporations who have provided some of the top educational resources to meet the programming needs of our membership. Members of the CPN participate with NABSE and its members in Program building, NABSE educational strategies, activities and initiatives for a full year annually. Those corporations interested in CPN levels at \$30,000, \$50,000 and \$75,000 should contact President Michael McFarland, Ed.D. for a CPN prospectus at or call 469-261-8900.

#### **Basic CPN Partner \$21,000 – \$29,000**

- Invitations to participate with Signatures Program or Collaborative Projects
- Annual Contract to participate in other NABSE events
- Complimentary exhibit booth space 10'×10'
- Defined Marketing Plan for NABSE members
- Logo placed on NABSE website
- Full page ad in Conference Program Book
- Logo placed on NABSE conference mobile app
- VIP Table at National Conference Annual Banquet
- Seating at Founding Members Luncheon
- Copies of NABSE Publications

### NABSE ANNUAL CONFERENCE GENERAL & SPECIFIC SPONSORSHIP

NABSE Conference sponsorship offers opportunities for corporations and others to show their support of students and their educators — particularly those of African descent — by providing financial support that sustain and strengthen professional development training and policy development. **(Please note that only CPN and Conference Sponsors can promote goods and services to Conference attendees.)**

#### **Gold: \$20,000**

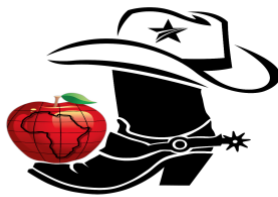
- Complimentary exhibit booth space 10'×10'
- Showcase products/services during a Marketplace Workshop
- Sponsorship recognition on the NABSE website for twelve months after the Conference
- Logo prominently displayed on all conferences signage
- Full-page Ad in annual conference program
- Opportunity to place company or organization materials in conference bags
- Logo placed on the NABSE conference mobile app
- VIP Table at National Conference Annual Banquet
- Copies of NABSE Publications

#### **Silver: \$15,000**

- Sponsorship recognition on the NABSE website for six months January-June with other sponsors
- Showcase products/services during a Marketplace Workshop
- Logo prominently displayed on all conferences signage & on the conference mobile app
- Half-page Ad in annual conference program
- Complimentary exhibit booth space 10'x10'

**NATIONAL ALLIANCE OF BLACK SCHOOL EDUCATORS**

*Annual Conference – Celebrating 47 Years • November 11-17, 2019, Dallas, TX*



**Friends: \$10,000**

- Recognition at the event sponsored or co-sponsored
- Signage at the event sponsored or co-sponsored
- Listing in the annual conference program
- Logo placed on the NABSE conference mobile app

**Associate: \$5,000**

- Recognition at the event sponsored or co-sponsored
- Signage at the event sponsored or co-sponsored
- Listing in the annual conference program
- Logo placed on the NABSE conference mobile app

**Single sponsorship opportunities at annual conference**

(Each of these carries the company logo in program book, signage, and recognition at annual banquet)

**Single exclusive Sponsorship Opportunities**

- NABSE Honors & Awards Red Carpet Gala ..... \$75,000
- Founding Members Luncheon ..... \$55,000
- Conference Program Book ..... \$25,000
- Transportation Shuttles..... \$40,000

**General Audiences (Co-sponsorships)**

- NABSE Honors & Awards Red Carpet Gala.....\$10,000 (ea)
- Founding Members Luncheon..... \$10,000 (ea)
- Conference Portfolio Bags..... \$30,000
- Pre-Conference Academy..... \$ 5,000 (ea)
- Exhibit Hall Reception..... \$10,000 (ea)
- Opening Plenary Session.....\$ 8,000
- Underwriter of large screens (used during plenary and banquet) .....\$20,000

**Niche Markets**

- NABSE Bookstore (Exhibition Booth) .....\$15,000
- Youth Symposium ..... \$20,000
- Parents Summit Luncheon..... \$ 5,000 (ea)
- Superintendents Reception.....\$ 7,500 (ea)

**YES, I would like to be a VIP NABSE sponsor.**

My company will sponsor the items marked above. Please contact me and provide details regarding my sponsorship.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Call me: \_\_\_\_\_ I prefer email: \_\_\_\_\_

FAX this form to NABSE at (202) 608-6319