



**NABSE Advertisements**

Over 7,000 teachers, principals, superintendents, parents, students, school board members, curriculum specialists and other individuals and organizations concerned about the education of children will see your targeted message in the *NewsBriefs*. Printed three times each year, the *NewsBriefs* includes up-to-date information on outstanding and innovative educational programs. All members receive this important publication as a part of their membership. Additionally, on average nearly 4,000 educators, administrators, vendors, etc. receive the annual conference program. Both publications are excellent advertisement opportunities. Best of all, NABSE Corporate and Institutional members receive a 10% discount on advertising space!

**Advertising Deadlines**

Space Closing:  
Materials:

**Spring Issue**

January 7  
January 21

**Summer Issue**

May 6  
May 20

**Fall Issue**

August 5  
August 19

**Conference Program\***

September 9  
September 23

If deadline falls on a holiday or weekend, materials must be received by the next business day. Utilizing the information below, please indicate the preferred location/size of your advertisement. Please also let us know if you are a member and we will apply your 10% discount.

Location	Ad Size	Cost	Space Preference	Are you a NABSE Member?
Inside Front • Color/Coated	8.5 x 11	\$3,850		
Inside Back Cover • Color/Coated	8.5 x 11	\$3,000		
Back Cover • Color/Coated	8.5 x 11	\$3,850		
Full Page • Color/Coated	8.5 x 11	\$2,450		
Full Page (Black & White)	8.5 x 11	\$2,200		
1/2 Page (Black & White)	8.5 x 5.5	\$1,450		
1/4 Page (Black & White)	3.5 X 5	\$600		
1/8 Page (Black & White)	3.5 x 2.5	\$300		

**Printing Specifications**

- **NewsBriefs** – publication trim size is 8½” x 11” (8”x10½” – min 1/8” bleeds required).
- **\*2005 Conference Program** – publication trim size is 11” x 8½” (10½”x8” – min 1/8” bleeds required)
- All advertisements are coated Black & White, unless otherwise indicated.

**Required Reproduction Materials**

Negatives: 133 Line screen, right reading emulsion down. Reproduction proofs, camera-ready art and photostats are acceptable. A maximum 100-line screen is accepted for halftones (for shading or pictures, disk or negatives will provide better results). PDF Files will also be accepted by e-mail to idorsey@nabse.org. Contact the national office at (202) 608-6310 if you experience any difficulty forwarding ad.

**Print Advertisement Requests – Complete information below:**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
if different from company address

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

E-mail: \_\_\_\_\_ Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on credit card: \_\_\_\_\_ Signature: \_\_\_\_\_  
as it appears on card  American Express  Visa  Mastercard  
Signature required

Return by fax to (202) 608-6319 – ATTN: NABSE NewsBriefs • 310 Pennsylvania Avenue, SE • Washington, D.C. 20003

**Website Posting and Advertisement:**

NABSE Corporate and Institutional Members enjoy unlimited postings to the website by using their assigned pass codes. All other patrons must pay a \$200 fee for access. Upon receipt, non-member patrons will enjoy unlimited access and postings for three consecutive months. \*Fee payment for web advertising by credit card AND via the website ONLY. Visit [www.nabse.org/jobsearch/newaccount/](http://www.nabse.org/jobsearch/newaccount/) to sign up now. Join NABSE today and reap the rewards of membership! Join online at [www.nabse.org/membership/registrationform.asp](http://www.nabse.org/membership/registrationform.asp).

\*Last updated March 22, 2005 - Deadlines and rates subject to change.